SOUTH CAROLINIANS FOR ALTERNATIVES TO THE DEATH PENALTY

IMPACT REPORT

2024

EDITION







OUR MISSION

The mission of South Carolinians for Alternatives to the Death Penalty (SCADP) is to abolish the death penalty and catalyze criminal justice reform in South Carolina

THE VISION

SCADP fulfills its mission through four action steps: rehumanize, mobilize, advocate, and restore.

- 1. We **rehumanize** the 36 people on South Carolina's death row, and those awaiting capital trials in South Carolina.
- 2. We **mobilize** local communities against the death penalty by educating them about South Carolina's past and present death penalty practices.
- 3. We **advocate** with powerholders and stakeholders for death penalty abolition and reinvestment into life-giving alternatives to capital punishment.
- 4. We **restore** system-impacted individuals (victim family members, death row family members, death row survivors, corrections staff, etc.) to healing and stability with opportunities for story-telling and connections to social services.

TOGETHER, WE ARE STOPPING DEATH-DEALING SYSTEMS.



Dear Friends,

As I reflect on 2024, I'm overwhelmed with gratitude for the incredible community of supporters like you who make SCADP's work possible. This year has been one of profound challenges, significant victories, and transformative progress, all fueled by your unwavering commitment to justice and mercy.

Because of your generosity, together we've accomplished so much:

- **Growing our movement:** We more than doubled our listsery, connecting over 14,000 subscribers to South Carolina's anti-death penalty movement.
- Amplifying voices: Our 26 Palmetto Journey of Hope events brought over 500 people together with murder victim family members, death row family members, and death row survivors.
- **Shaping public discourse:** SCADP influenced dozens of local and national media outlets with op-eds, letters to the editor, and interviews.
- **Reviving clemency efforts:** For the first time in 13 years, we ran two clemency campaigns, blending tradition with bold new strategies.
- **Praying for change:** Three dozen supporters joined each Execution Vigil outside Broad River Correctional Institution, while others gathered at alternative vigils statewide to pray for mercy.
- Empowering the next generation: Six interns helped us create resources, forge connections, and spread our message far and wide.
- **Strengthening partnerships:** We deepened relationships with capital defense teams and those directly working with South Carolina's death row.
- Making history: Together, we influenced President Biden to issue 37 federal death row commutations and NC Governor Roy Cooper to issue 15 commutations—a groundbreaking victory!

These accomplishments are more than just milestones; they are a testament to what we can achieve when we come together with hope, determination, and a shared vision of a South Carolina free from the death penalty.

As you review this year's annual report, I hope you'll take pride in the role you've played in advancing this critical mission. Your support—whether as a monthly donor, a one-time contributor, or a steadfast advocate—has been the foundation of everything we've achieved. Looking ahead to 2025, we are bracing for new challenges and setting ambitious goals, including expanding our team to strengthen our statewide efforts. As my colleague Maria DeLiberato of Floridians for Alternatives to the Death Penalty so beautifully reminds us: "On our darkest days, when it feels like we're pushing a boulder uphill, I choose to remember the joy and use it to fuel our forward progress."

Thank you for standing with us on this journey. Together, we are building a more just and compassionate future.

With gratitude.

Hillary

Rev. F. Hillary Taylor Executive Director, South Carolinians for Alternatives to the Death Penalty.

Thank you.

YOU ARE CREATING A LASTING IMPACT.

Because of the hard work our coalition along with many other state coalitions, there were 52 commutations in the US in 2024! President Biden made history with the largest number of federal commutations, 37. As well as our neighbors North Carolina, commuting 15 death row inmates who's cases were built on racism. These are to be celebrated while recognizing there is more work to be done.





Rev. Hillary Taylor (bottom center) sitting next to Noel Nickel (bottom, center right) at the NCCADP Walk for Commutation starting in Forsyth County, NC. They were joined by death row family members, faith leaders, and organizers from across North Carolina!

YOUR IMPACT IN 2024

14,145

SUBSCRIBERS TO OUR EMAIL NEWSLETTER

1,716

COMBINED FOLLOWERS
ON META PLATFORMS

3

GRASSROOTS
CAMPAIGNS STARTED

8

MEDIA PIECES INFLUENCED

0

PEOPLE SENTENCED TO SC'S DEATH ROW

\$153,843

SUPPORT RAISED DURING 2024

+816

SOCIAL MEDIA GAIN ON META PLATFORMS

11

UNIVERSITY + STUDENT GROUP CONNECTIONS

6

INTERNSHIPS GRANTED

25

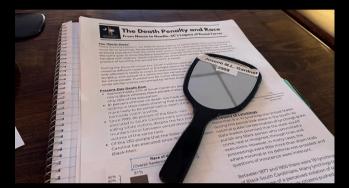
DIGITAL ORGANIZING EVENTS



WRITERS BANK WORKSHOP

In May of 2024, SCADP hosted its inaugural writing workshop at the G.R.O.W. building in Columbia SC. The purpose of this workshop was part to teach these writers about the death penalty nationally and in their state of South Carolina. As well as teach these writers find their voice against the death penalty and why they are against it.

This workshop was more than just teaching these writers about the death penalty, but also telling them the stories of the men that reside on death row in South Carolina. By teaching them the stories, it allows for a more accurate and beneficial writing experience.



Writers were given prompts to help them get started on their first drafts. These prompts, along with the writing, were to help illustrate why South Carolina should not have the death penalty. Through this event, writers learned the skills of hearing real life stories and learning how to get their words from their heads to paper.

Are you passionate about writing? Do you want to raise your voice against the death penalty? Would you like to engage in a supportive community throughout the process? If so, email us at info@scadp.org to express your interest in joining—whether virtually or in-person across South Carolina!

SCADP Executive Director Hillary Taylor sharing about the death penalty in South Carolina before the writers begin their drafts...







2024 IMMERSIVE INTERNSHIP



In 2024, SCADP selected 4 interns for the Immersive Summer Internship Program. These interns were eager to learn more about the death penalty in their state and ways they could abolish it. This year the interns read *Until We Reckon* by Danielle Sered to tie their work into an academic setting. Interns worked on a variety of projects, were able to hear from a number of guest speakers in the movement, and go on a 4-day pilgrimage to learn more about the death penalty in other Southern states. Sites included Mother Emmanuel AME Church and the International African American Museum in Charleston, the site of Central Correctional Institution in Columbia, the New Hope House in Jackson, GA (which provides hospitality to death row family members and their loved ones), and the Equal Justice Initiative Museums in Montgomery, Alabama.



SCAP Goals for 2025

A New Full-Time Staff Person

The work of SCADP ranges from creating toolkits for clemency campaigns, recruiting/training system-impacted speakers to speak publicly, debating the merits of abolition in front of law school students, and everything in between. This year, SCADP hopes to hire a new staff person to help with digital and/or inperson organizing efforts across South Carolina and between different constituencies working for criminal legal reform.

| Financial Goal: \$76,723 (includes salary and benefits) |

Journey of Hope

For the last year, SCADP has been working hard to gain connections to multiple colleges and universities across South Carolina to speak to the next generation of activists. These events include educating students on the death penalty in the state they are from or studying in and the disparities the death penalty holds. As well as possible opportunities to hear from death row survivors and murder victim family members.

| Financial Goal: \$15,000 |

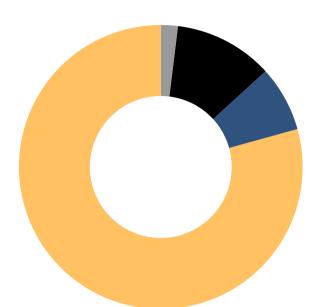
The Immersive Internship Program

So much of what happens to us as young adults shapes the trajectory of our lives. As such, SCADP is committed to cultivating the next generation of activists through an immersive summer internship program, complete with reading assignments, individual meetings, group projects, guest speakers, and pilgrimages to relevant anti-death penalty historical sites in the Southeast.

| Financial Goal: \$7,500 |

FINANCIALS

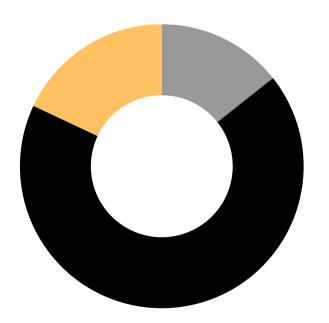
Income 2024



Individual Grants \$3,000
Individual Donations \$17,343
Donor Advised Funds \$11,500
Foundation Grants \$122,000

Total: **\$153,843**

Budgeted Expenses 2025



Operations and Administration \$16,950

Digital and In-Person Organizing \$28,000

Personnel (Staff, Interns, Benefits) \$151,217

Total: **\$196,167**

^{*}Numbers based on activity through December 31, 2024.

DONOR STATISTICS

*Numbers based on activity through December 31, 2024.

Number of Major	Average Amt	2023 Total Amt
Donors	Major Donors	Major Donors
7	\$2,642.96	\$18,500.75

Number of	Average Amt Monthly	2023 Total Amt
Monthly	Recurring Donors	Monthly Recurring
Recurring Donors	(per person/month)	Donors
30	\$17.81	\$3,990

Number of Regular	Average Amt	Total Amt
Donors	Regular Donors	Regular Donors
98	\$95.97	\$9,404.16

Multi-Year Donors	34
First-Time Donors	101
Total Donors	134



How You Can Help

Donate

Online: visit www.scadp.org/donate
-OR- scan the code below. Donations
are not only transformational
investments: they are also taxdeductible.

Send by mail: SCADP PO Box 25485 Greenville, SC 29616



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Get the latest information, events, and actions by:

- going to scadp.org/newsletter
- Scanning the code below
- Following us on social media



Volunteer

Volunteers are key components of our ongoing operations. Visit scadp.org/join-the-movement for more details.

Our Team

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TO THE DEATH PENALTY

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